

# RITA Member Toolkit

## Sample Social Media/Website Posts

### ESTIMATED TAX PAYMENTS

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#### BACKGROUND

Estimated Tax Payments are Due Quarterly:

- ➔ 1st Quarter - April 15th\*
- ➔ 2nd Quarter - June 15th
- ➔ 3rd Quarter - September 15th
- ➔ 4th Quarter - January 15th

\*This date usually coincides with the annual income tax return filing deadline, and may change from year to year if the filing deadline is extended due to weekends and/or a legal holiday.

#### SAMPLE SOCIAL MEDIA/WEBSITE POSTS

##### Post Options

##### FACEBOOK/WEBSITE

##### POST 1

Don't forget your local income tax payments are due **insert date (insert closest due date based on when you are posting)**! These local taxes provide for essential municipal services in our community including safety services, parks and recreation. Our **(city or village)** partners with the [Regional Income Tax Agency \(RITA\)](#) to assist with our tax collection and administration.

#### RITA offers automated self-service options 24 hours a day for taxpayers:

##### Automated Phone System

Using the automated phone system you can verify the amount of estimated tax payments and credits on your account or make a payment by calling RITA at 1.800.860.7482.

##### Online Resources on [www.ritaohio.com](http://www.ritaohio.com)

**MyAccount** - Available 24/7 to file your taxes, make payments, check account balances, send RITA a secure email or enroll in eBilling.

**FastPay** - Make a one-time payment without creating an account.



## POST 2

Did you receive a bill for municipal income taxes from RITA? Our (city or village) partners with the [Regional Income Tax Agency \(RITA\)](#) to assist with our tax collection and administration. Take a look at these FAQs from RITA to answer your questions on Billing Statements and Estimated Payments  
[https://www.ritaohio.com/Individuals/Faqs?category=I&subcategory=Billing%20Statement%20\(Bill\)](https://www.ritaohio.com/Individuals/Faqs?category=I&subcategory=Billing%20Statement%20(Bill))  
<https://www.ritaohio.com/Individuals/Faqs?category=I&subcategory=Estimates>

## POST 3

Do you have questions on estimated local income taxes that the Regional Income Tax Agency (RITA) collects for our community? Visit RITA's website to learn more at <https://www.ritaohio.com/Individuals/Home/Estimates>!

## POST 4

REMINDER: Estimated Local Tax Payments are Due **insert date (insert closest due date based on when you are posting)**! These local taxes provide for essential municipal services in our community including safety services, parks and recreation. Our (insert city or village) partners with the Regional Income Tax Agency (RITA) to assist with our tax collection and administration. Visit <https://www.ritaohio.com/Individuals/Home/Estimates> to learn more about estimated tax payments.

## X (FORMERLY TWITTER)

### POST 1

Don't forget! Local income tax pymts due 6/15! These taxes provide for muni services in our community-safety services, parks/rec and more. We partner with @ritaohio to assist with our tax collection. [www.ritaohio.com](http://www.ritaohio.com)

### POST 2

Do you have questions on estimated local income taxes that the Regional Income Tax Agency (RITA) collects for our community? Visit RITA's website to learn more at <https://www.ritaohio.com/Individuals/Home/Estimates>!

### POST 3



REMINDER: Estimated Local Tax Payments are Due **insert date (insert closest due date based on when you are posting)**. @ritaohio collects these taxes on our behalf! Visit <https://www.ritaohio.com/Individuals/Home/Estimates> for payment options.